



Missouri Business Woman

VOL. 36; NO. 9

APRIL 1958

HIGGINSVILLE, MO.

CONVENTION CALLS YOU: "FORWARD TO ACHIEVE"

PROGRAM

Miss Beulah G. Kirksey, State President, announces the following convention program. For expansion on detail, refer to the articles on "facts" and "highlights."

FRIDAY: There are a tentatively planned tour of the Ozarks, 8:00 a.m. to 2:00 p.m.; State Board Luncheon, 12:30 p.m. at the Colonial Hotel, followed by State Board meeting; and special committee meetings to include that of the Nominating Committee at the Colonial Hotel at 6:00 p.m. The opening session will be at Central High School, 7:30 p.m. to 9:00 p.m., with Fun Nite entertainment immediately following.

SATURDAY: The agenda includes a business session at 8:30 a.m. to recess at noon at Central High School; voting at the school from noon until 2:00 p.m.; a past-presidents' luncheon; business session again at 2:00 p.m. at the Central High School; banquet at 7:00 p.m. at Parkview High School; and a reception at the school immediately after the program.

SUNDAY: At the Kentwood Arms Hotel at 9:00 a.m. there will be a brunch which will be followed by the closing session of the convention.



HAZEL PALMER
National President

HIGHLIGHTS

Pushing "Forward to Achieve," Missouri Federation of Business and Professional Women's Clubs will convene in Springfield, April 25. The Board is urging member participation through attendance with 100% club representation. Springfield Club and Community Club of Springfield, joined by the other clubs of District VII, welcome each of you.

The National Federation representative will be Judge Sarah T. Hughes, Dallas, Texas, who will also be the featured speaker at the banquet. National President Hazel Palmer, and Jeanette Becker, National Membership Chairman, will also be leading ladies of the convention.

Early Friday morning, if tentative plans materialize (through sufficient interest shown in advance arrangement) there will be a tour of the Ozarks. The two clubs of Springfield will entertain the State Board at luncheon on Friday.

The convention will open on Friday night. After the business session there will be the Fun Nite program. This will include the Traveling Caravan, and the Jig-A-Long square dancers. A part of the program will be broadcast. There will be prizes.

Saturday's sessions, in addition to business and reports, will include club program helps at the grass-roots level. Hazel Palmer's new program suggestions will

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JEANETTE BECKER
National Membership Chairman

FACTS

The State Convention will be Friday, Saturday, and Sunday, April 25, 26, and 27, 1958 in Springfield, Missouri, with headquarters at the Colonial Hotel, 330 St. Louis St. Reservations are to be made directly with the hotels. Moral Hotel is at 421 St. Louis St.

Pre-convention tour of the Ozarks, on Friday from 8:00 a.m. to 2:00 p.m., with lunch at the School of the Ozarks, may be held. If interested, clip notice in February copy of this paper and mail it to Miss Beulah Kirksey at once. Price, including lunch, is expected to be under \$5.

Registration will open at the Colonial Hotel on Friday at 1:00 p.m. and close at 7:00 p.m. Saturday registration will be from 8:00 a.m. to 3:00 p.m. at Central High School, 423 E. Central.

PRE-REGISTRATION is urged for all in order to save time, and because advance reservations for banquet and brunch are requested. Mail checks to Miss Aline Bruns, 657 S. Clay, Springfield. Registration fee is \$2, banquet ticket, \$4, and brunch, \$2.75. Tickets will be held at the registration desk until 2:30 on Saturday. Pre-registration will close April 22. No refunds will be made after that date. Registration fee must be paid for attendance at any function.

The Nominating Committee will meet

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BEULAH KIRKSEY
State President

A HOW TO MANUAL, recently off National Federation press, is \$1.

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Beulah G. Kirksey President

Miss Agnes Rita Walsh Editor

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Send changes of address in duplicate to Lora Akers, Macon, Mo.

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2nd Vice-President, Mrs. Mary Arth, 1430 Marcus, St. Louis, Mo.

3rd Vice-President, Mrs. Lorene Clingsmith, 1005 Elm, Princeton, Mo.

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Treasurer, Mrs. Lora Akers, Macon, Mo.

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Corresponding Secretary, Mrs. Bonnie Fowler, 937 E. Lombard, Springfield, Mo.

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Health and Safety, Mrs. Sylvia Bear, 261 Pearl, Lebanon, Mo.

International Relations, Mrs. Margaret Kennedy, 910 E. 10th, Rolla, Mo.

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Membership, Mrs. Lorene Clingsmith, 1005 Elm, Princeton, Mo.

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DISTRICT DIRECTORS

District I, Mrs. June Dye, Grant City, Mo.

District II (North), V'Lora Reardon, 430 Choctaw, Liberty, Mo.

District II (South), Flossie Cuthbertson, Osceola, Mo.

District III, Miss Margaret Winn, 1909 Murphy, Joplin, Mo.

District IV, Mrs. Emma Mae Palmer, N. Rollins, Centralia, Mo.

District V (North), Mrs. Vera Rinehart, Brookfield, Mo.

District V (South), Miss Mary Ellen Roland, 108 N. 6th St., Hannibal, Mo.

District VI, Mrs. Hazel Sutton, 113 Cresap, Sikeston, Mo.

District VII, Mrs. Dauntless Price, Buffalo, Mo.

District VIII, Mrs. Lucretia E. Wind, 529 Bailey Road, Crystal City, Mo.

Parliamentarian, Mrs. Helen Haeblerle, 3206 Hebert, St. Louis 7, Mo.

Think Internationally

On George Washington's Birthday International Week was brought to a climax. **Springfield Club** entertained international students from five local colleges at **KWTO'S "Breakfast at Heer's."** Participation of club and students has become an annual event on this lively radio broadcast. 32 students from 20 countries were guests at the breakfast. Local State Board members were invited as special guests. Arrangements were under direction of Miss Marie Anderson, Mrs. E. E. Dodd, and Miss Lena Sargent.

Other news of International Week came with many similar activities and goals. **St. Charles Club** heard James Williams and Yancey Coffman, **high school seniors**, talk on their experiences. Mr. Williams had made a trip to **Switzerland** and Mr. Coffman had served as host to the **International Standard Student Panel Meeting.**

Windsor heard Mrs. Louis Lingle who made a **trip around the world** as part of an educational and religious tour.

Jefferson City featured a member, Carol Green, who had taken a freighter trip on the **Mediterranean Sea.**

Linda Turner, **American Field Service** student, entertained **Sedalia** with her experiences in Germany. She felt that Americans who live for a little while in Germany can clear up many misunderstandings. Esko Ollila, **Finnish student**, also appeared on the same program. Esko described how women had had an important place in society in Finland for many years.

Sikeston heard Tony Statler speak on **England** and **Lexington** chose Capt. Geo. O'Connor, government teacher, to discuss international affairs. **Slater** planned to have Mary Margaret Johanning of **Luxembourg** to tell of her experiences at the March meeting.

Aurora had a different slant: Phil Fogle, local boy, showed slides of his trip to **Boy Scout Jamboree in Europe.**

At the February business meeting a **Columbia** member, Florence Trowbridge, discussed how women she had met in her travels reacted to the **traveler.**

Monett chose the topic of "**The United Nations and Our Foreign Policy.**"

Cape Girardeau's theme for the February meeting was "Love Thy Neighbor as Thyself." Miss Sonia Rennett of Panama and Mrs. P. H. Stone who had lived in **Columbia** discussed **foreign customs.**

Carthage's program featured Dr. Alvin Proctor, professor of political science at Pittsburg, Kansas, State Teachers' College. For the United Nations he listed two tasks: provide security of nations, and develop long-range policy for justice for all. He stressed the need for meeting want among four-fifths of the world's people.

Seneca, under leadership of Tressa Cunningham, carried out a **letter writing** project with members in foreign lands. Results were shared. One woman has asked for pen friends in other American BPW

WOMEN IN THE NEWS

Mrs. Henrietta Randolph, a past president of Caruthersville, was selected to appear in **Who's What and Why in Missouri.** Although she reared her own children and provided a foster home for other children, she has been active in civic and other organizations.

Zena Kearney has been cited by Kansas City BPW for her marvelous success as a teacher of organ at Jenkins Music Company. One little pupil who suffered a speech difficulty due to shyness found herself in music under the guidance of Mrs. Kearney, and progressed to appearance on a tv program.

Mrs. Darrel Palmer, Vice-president of the Mt. Grove Club, is in the furniture-making business. Following years of ambition to create furniture, she purchased a shop, and a hobby became a business: custom made furniture. Her business now employs six people and she has dreams for expansion.

Boonville announces that it is quite proud of two members. Mrs. F. L. Wendleton was named quartermaster at Kemper Military Academy, Mary F. Harold is a candidate for City Collector.

Edna Giger, Circuit Clerk, is again a candidate for that office, Slater has also proudly announced.

FACTS

(Continued from Page 1, Col. 3)

at 6:00 p.m. **Friday** in the Ozark Room at the Colonial Hotel.

Voting will be at **Central High School** in Room 106 on Saturday, April 26, from noon until 2:00 p.m.

Sessions will be held at **Central High School** Friday night, opening at 7:30 p.m. and on Saturday, beginning at 8:30 a.m. The **banquet** Saturday night will be at the **Parkview High School**, 516 W. Meadowmere at 7:00 p.m. Free transportation will be furnished to the banquet. Formal dress will be optional. The **brunch** will be at the **Kentwood Arms Hotel**, 700 St. Louis St. Sunday at 9:00 a.m.

REPORTS AND BUSINESS will be at the regular sessions. Be alert for your achievement awards.

Clubs. She is Mrs. S. G. Coulter, 251 Bourbon St., Bundaburg, Queensland.

In paying tribute to National Book Week, **Princeton** called attention to the fact that the IR chairman had provided a list from local facilities throughout the year.

At **Rolla** State IR Chairman, Margaret Kennedy hosted a BPW party for 26 guests from many lands. They had free and easy conversation in an American home. Members prepared the buffet supper and joined the guests at small tables. Co-leader in the plans was Thelma Cave.

Mrs. Kennedy expresses the belief that international relations are human relations — that acquaintance will lead to understanding.

BPW Acts

FOR MEMBERSHIP

At the February meeting of the **Sedalia Club Hazel Palmer** stressed the point that it is a mistake to limit membership. She said **young business women** should be encouraged to join and participate because new blood is needed for survival.

Brookfield at the March meeting had **guest night**. Each member invited one or more guests who might be interested in joining.

FOR WAYS AND MEANS

Slater recently studied the history of **financing** with member participation in the discussions.

Harrisonville is using a "**Friendship Chain**" to replenish the treasury while promoting fellowship. The Finance Chairman, Lucille Twitchell, had breakfast at home for 8. Each guest paid 50c for the club. Each of the 8 then entertained 4, each of them, 3, and of the 3, 2. Entertainment can be varied.

Sarcxie presented its second annual **Variety Show** in February. Proceeds go to the Career Scholarship Fund.

FOR CITIZENSHIP

Webb City Public Affairs Committee requested club members become **acquainted** with their **councilmen** in order to know what they stand for.

Independence bulletin enumerated dos and don'ts in **writing congressmen**. It was mentioned that letters should be brief, to the point, and with the main subject in the first paragraph. Explanation of the writer's interest should be included.

Several clubs report sending girls to Girl's State. Active among these are **Windsor** and **Macon**.

Caruthersville had Senator Pat Patterson explain the whole procedure of **law making** in the Missouri legislature.

"**Who Does What in Your Town**" was topic chosen by **Trenton's** Public Affairs Committee for the March meeting. Discussion was included on educational agencies, professional and fraternal groups, government agencies, business and industrial groups, social service, civic organizations, and religious groups.

Poplar Bluff's president Lena McPheeters suggests that women who are too busy to take an active **interest in the community** are not being the right kind of citizens. She suggests BPW as an approach to this interest.

FOR CAREERS

Glasgow has for the past two years given a **\$100 scholarship** to a graduate from the local high school. Selection is delegated to the faculty.

Lexington has established the Elizabeth Luehrman and Laddie Bosserman Memorial Loan Fund to be used without interest for **mature women** who must prepare themselves to earn their living.

Kirkville voted in March to support the **speech training** of cerebral palsied children for the remainder of the school year.

The **Downtown Club** of St. Louis planned the March program with an eye to career problems of youth. Mrs. John Douglass Williams, owner of Kay Williams Personnel, was chairman. She is a popular speaker herself with many groups. She holds the distinction of being the first woman president of the National Employment Board. Her March 18 program as outlined included the following panel, moderated by Dr. Mildred Hiller, principal of McKinley High School: Dr. George Mowrer, Director of Guidance Service, Board of Education; Lt. Col. Allen M. Hunter, local recruiting station's commanding officer; Mrs. Mary Schaff, employment supervisor, Southwestern Bell Telephone Company; Mrs. Wilson R. Schwenk, Area Executive Director of Junior Achievement; Clem Dowling, Kiwanis International; and Richard Keefe, Director of Admissions, St. Louis University. Members were urged to bring a student who had not yet chosen a career.

FOR COMMUNITY

Glasgow financed a shelter house in the city park.

Southside St. Joseph gave a record player to the Missouri Methodist Hospital to be used in the **physical therapy** department.

Butler climaxed the drive they had spearheaded for Children's **Mercy Hospital** in Kansas City when Mrs. Laura Kinney, chairman of the drive, presented a check for \$936.44 to the Field Director, Harvey S. Jacobs.

In February **Nevada** entertained their bosses at dinner. On the tables there were tall white tapers with bouffant skirts and perky bows. Mrs. Aurelia Fleming, fashion consultant for Nelly Don Company, was the speaker. She recounted the history of her company with the aid of models. She told how Nelly Don developed executives in her business because she could see talent to be developed.

Fashions from the Nevada plant were also modeled. Mrs. Wilma Hamblin was chairman of the affair.

FOR SAFETY

Seneca's Jet Engine No. 1 was purring the following: Check **home** for **hazards**, get a **safety check** on the **car**; review speed laws; check your driver's license.

In this year's program **Norco** of St. Louis included a **study of the hospital** as an institution and a part of the community.

FOR PUBLIC RELATIONS

Carthage Evening Press gave considerable space to discussion of the \$10,000 grant by Automotive Safety Foundation to our BPW Foundation for Research; to our Foundation itself; and to the equal legal rights.

Margaret Winn, Director of District III, wishes to thank her friends for the messages and kindnesses extended to her at the death of her father in February.

Meet in the Ozarks, April 25, 26, 27.

A HAPPY DAY

A heart full of thankfulness,
A thimble full of care;
A soul of simple hopefulness,
An early morning prayer.
A smile to greet the morning with,
A kind word on the way:
All these combined with thoughtfulness
Will make a happy day.

Elaine B. Schudde
Norco, St. Louis

Trenton Club Says

FELLOWSHIP is the feeling of friendly relation

That exists among members in manifestation.

Whether it's planning a program for a regular meeting,

Or choosing a contest with members competing,

Or a rummage sale with financial demands —

Fellowship is the communion of opinions and plans.

FRIENDSHIP is the unity and mutual respect

That actions and thoughts of the members reflect,

As they meet new friends in a social way,
Or welcome old friends they meet, day by day.

Friendship deepens through contact, we find

As Club work makes stronger, the ties that bind.

FUN is the element lending SPARK to a meeting

Maybe a hat of vegetables, or a corny greeting,

A crazy skit or a bowling league nite
A dress-up Party in soft candle light.

Whatever the occasion all members take part

By meeting and eating with a carefree heart.

IN MEMORIAM

Louisiana: Hazel Ogden
Sedalia: Mrs. J. C. Connor
Cape Girardeau: Ethel Boone

HIGHLIGHTS

(Continued from Page 1)

come in for stress. There will be an emblem ceremony Saturday night.

Sunday morning, after the tribute in memoriam, the closing session will feature the installation of the new State officers by Jeanette Becker.

When you see an item of club activity on which you want to know the where and how, write the club president or chairman responsible. The name and address can be secured from the State Manual of which your club president has a copy.

Go to Seattle

At a safety meeting, **Boonville** presented a skit on **home hazards**. Actresses wore bonnets representing home hazards.

WHY YOU AND SEATTLE

Have you ever been to a Biennial Convention of the National Federation? Yes? Fine. You understand.

But you? You haven't? Then you have missed an important part of being you in BPW. It is impressive to look at the banners of all the states and feel yourself united with women of the nation. It is a thrill to realize you are a part of the Federation in a way realized only in participation in a National Convention.

And you are an important part. Only many of you make up the Federation. That is all. Had you realized you are a part in that you help make the policies of the Federation? You do this through your delegate at the National Convention. She has a voice in the rules that are made. She is responsible to you. She is responsible for your club. Through her you and your club have a voice in what plans are laid and what decisions are made.

If your delegate — be it you or someone else — carries out her responsibility to you and to the Federation, don't you think your club owes her a financial contribution toward her expenses at the convention? Has your budget provided it?

Even if you are not a delegate, you will be interested, entertained, and enlightened by attending Biennial Convention.

Missouri members have a special pride and joy in going to Seattle. This Biennial is the Convention of Missouri's own National President. Hazel Palmer. Let Missouri's women unite behind her to show her by their presence how they do appreciate the years of effort and energy she has expended in their behalf.

Missouri, on to Seattle! Hazel Palmer's convention will be a great one.

GO RAMBLE TOUR

"It may be later than you think." Those of you who are "lucky" enough to take pre and post biennial convention tours to either Alaska or Hawaii should make your reservations EARLY.

Membership in the officially sponsored Ramble Tours will be limited as regards steamer space and hotel accommodations covered in quotations given in the January issue of the *Missouri Business Woman*. When these are gone, additional premiums will be required for still better space in higher priced brackets. Accommodations will be allotted on the basis of "First-Come-First Served."

A deposit of \$50.00 will hold your reservation (same refundable in case of cancellation, less \$5.00 for out-of-pocket expenses). With your reservation state Tour Number and destination, give your membership status, and state the name of your club. (Non-members are eligible if sponsored or recommended by a member in good standing.)

Here's hoping many of our Missouri members can take one of these delightful tours before or after our 1958 Biennial Convention in Seattle.

by Dora E. Rowe Contact Chairman

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Pictured above, from left to right: Jeanette Becker, National Membership Chairman; Lucretia Wind, District Director; Beulah Kirksey, State President; Jennie Button, President; Mary Belle Wentworth, Recording Secretary; June Whitener, Treasurer; Barbara Ferguson, Corresponding Secretary and Marjorie Best, Vice-president.

Federation Charters Fredericktown

On March 4 Missouri Federation of BPW Clubs, Inc., gave the charter of a new club to twenty-seven women of Fredericktown. Present for the chartering held at the Christian Church were State President Beulah G. Kirksey; National Membership Chairman, Jeanette Becker; Missouri's Second Vice-president, Mary Arth; Lorene Clingsmith, Third Vice-president and Expansion Chairman; Mrs. Lucretia Wind, Director of District VIII; Mrs. Opal Wright, President of the Farmington Club; Mrs. Mary Lee Pope, Membership Chairman of Farmington; Dr. T. A. Tinnin, President of the Chamber of Commerce; Eugene Lang, president of the Junior Chamber of Commerce; and club members from Festus-Crystal City, St. Louis, and Farmington.

Presiding at the program was Mrs. Wind. In making the charter presentation, Miss Kirksey spoke on club success and the necessity of working for a club with willingness and determination — as in working for a career and family. Mrs. Becker, assisted by Mrs. Wind and Mrs. Neva Karsch, First Vice-President of Farmington, installed the new officers in a Key of Service ceremony. Fredericktown's first officers are: President, Dr. Jennie Button; vice-president, Miss Marjorie Best; recording secretary, Miss Mary Belle Wentworth; treasurer, June Whitener; and corresponding secretary, Miss Barbara Ferguson. Mrs. Pope then presented a gavel to Dr. Button.

Musical numbers were presented by Mrs. Rolla Gordon and Gene Bryant of Farmington.

The Missouri Federation salutes Fredericktown, the new club! The Federation also salutes Farmington, the mother-club which laid the ground-work in organizing the new club!

NATIONAL PRESENTS

Our National President Hazel Palmer and the National Membership Chairman Jeanette Becker have sent this earnest message to you. With only four short months left in this club year, the Federation is short 30,000 of last year's members. Did members wait to pay dues on July 1, 1957, are dues paid but held over by club or state treasurers, or have members just dropped out, ask our leaders. While we are ahead of last year's figures in renewals and new members, that is not enough.

The strength of our Federation is needed now to secure woman's place in the working world and in higher education. Therefore, club affiliation is desirable for all business and professional women now. It is desired by many who can not get in. There is great concern that they are being denied the opportunities and advantages our Federation can give.

Miss Palmer and Mrs. Becker suggest you join in a Federation crusade to put a BPW club in every eligible community, open the door to membership to every eligible woman, help keep women secure on the job in any economic reshuffling of employment, help in national security projects, and make every member a better citizen and a finer woman through her Federation experiences.

HAUSCHILD PARK GROWS

In his will the late L. S. Wolfe provided for distribution of the residuum of his estate among churches and charities of the administrator's choice. Therefore, the executrix, Virginia La Rue Etheridge, designated \$400.94 to go to the Hauschild Park for the fund for a shelter house.

To Springfield Convention: Frisco Railway; 3 air lines; many bus lines; your own cars to the city of crossroads of the U. S. highways. (On the old Butterfield Stage).