

Lori Haney
President 2014-2015

Building on Our Legacy – Keep the Flame Alive



To my fellow SBW sisters – thank you for giving me this privilege. Thank you for entrusting me to be your president this year. My theme, my goal for this year is to continue “building on our legacy” and “to keep the flame alive.” As your president, I inherit a strong, rich history that was established by many women before my time. It is my goal to add to and learn from their work so that we can sustain our efforts to empower future generations of women. My goals this year include:

- Facilitating a cross-generational mentoring program through Individual Growth and Generations Taking Charge. I want our generations of traditionalists and baby boomers to share with our Gen-Xers and Millennials their

knowledge and expertise of the professional realm. To teach the tried and true business practices that can only come with years of work or through the guidance of mentoring. I want our Gen-Xers and Millennials to then mentor our Traditionalists and Baby Boomers on how to better incorporate technology into our business practices and into our club, and help us all learn the skills to keep up with a fast changing professional world.

- From this, I hope to create a social media committee whose focus is to promote who we are and share our mission with our community. I want this entire community to know the great work we are doing in this area so that it will draw new members to invest in this club and themselves.
- Finally, I want to continue this club’s tradition of supporting the work to rape and abuse of women and children in our community by continuing our support of “Operation Sweatsuit” for our sexual assault survivors and also host another “Panty Raid” to support rape and abuse survivors at CASA. I further want to honor our past president, Michelle Sparks, by continuing to “Pay It Forward.” CASA benefited greatly from all of the wonderful donations we received from this club during her year. As the director of CASA, I thank each of you. And my gesture to “Pay It Forward” is to encourage each of you to contribute monthly to

Child Safe, a wonderful agency in our community working to end the abuse and sexual assault of children.

It is my hope that these goals will help to promote the longevity of this organization and continue to empower a community of strong business women to lead us for generations to come. Throughout history, women have changed the cultural and political landscape of our world. Generations before us fought for women's rights to be landowners and to vote; for the right to work and expect equal pay for our work; for the right to make choices about our own bodies; and for the right to be defined as our own autonomous beings.

With each of these hard fought fights, it took the collaboration of many women to bring about change, and the change they yielded has bettered the circumstances for the next generation of women in this world.

It is my challenge to my fellow SBW sisters to recognize the strengths, capabilities, and accomplishments of the various generations that make up our club and the whole history of the women's movement.

There is a legacy that was left to every generation that preserved our history and made the next generations' circumstances better. My overarching goal for this year is to learn from one another, across generational lines, so that we may continue to build on that legacy left by the women before us. May our passion for equality and our passion to leave this world better than we found it, burn bright in each of us. I'm not asking that we pass the torch or flame on to the next generation of women to come, but that we share and help ignite that flame in each of them so that it burns eternally. Please help Keep the Flame Alive. We owe this to ourselves and to our fellow sisters. We've proven we can make lasting cultural, professional, and political change in this world. As women, we are fierce! We're amazing! Just look at Ginger Rogers, "She did everything Fred Astaire could do, but she did backwards and in high heels!"

I am honored to be your President, and look to each of you for your support and guidance to lead this club through my year as your President. I look forward to serving each of you and the legacy of Sedalia Business Women.

Lori Haney
SBW President 2014-15



Sedalia Business Women's 2014-15 Officers: Debbie Ulmer, secretary; Lori Haney, president; Michelle Sparks, president elect; Donna Hirner-Gardner, 1st vice president. Back row: Linda Fisher, director; Della Schnakenberg, treasurer. Not pictured: Katie Albrecht, 2nd vice president.

Sedalia Business Women Install Officers at May 8, 2014 Dinner Meeting



Past State President Nancy Grey installed Lori Haney as the 2014-2015 Sedalia Business Women's president at the May 8 dinner meeting. A Power Point slide show of Sedalia Business Women and upbeat music reinforced Lori's theme of "Building on Our Legacy, Keep the Flame Alive."

Lori said, "It is my challenge to my fellow SBW sisters to recognize the strengths, capabilities, and accomplishments of the various generations that make up our club and the whole history of the women's movement.

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The 2014-2015 slate of officers: Lori Haney, president; Michelle Sparks, president elect; Donna Hirner-Gardner, 1st vice president; Katie Albrecht, 2nd vice president; Debbie Ulmer, secretary; Della Schnakenberg, treasurer; and Linda

Fisher, director.

Sedalia Business Women support the officers and look forward to a successful year.

A Paddle Party! Sedalia Business Women June 5, 2014, Meeting



The June dinner meeting was under the direction of the Finance Committee, Michelle Sparks, chair. The program for the evening was a “Paddle Party” with proceeds to benefit Special Projects. Proceeds earned will be announced at the July dinner meeting. The written spotlight focused on the vendors and donors for the “Paddle Party.” Michelle Sparks thanked the vendors and donors for their generous contributions to the “Paddle Party.”

President Lori Haney presented the business portion of the meeting. The 2014-2015 budget was presented to membership and was approved. Michelle Sparks presented the 2014-2015 audit prepared by Casey Schmidt, auditor. Della Schnakenberg was commended for her continuing service as treasurer having now served 30 years in that capacity.

Lori Haney discussed Child Safe as one of our sponsored organizations for the year in addition to CASA. Each month a box will be provided for donation of items to each of these organizations.



Katie Albrecht, membership chair, installed new member, Beverly Dillon, sponsored by Della Schnakenberg.

Announcements:

- LaSondra Marsch announced that local scholarship application deadline has been moved back to June 19, 2014. The Career Advancement Committee meeting is scheduled for June 25, 2014 at 6:00 p.m. at Patricia's.

- Judy Steele has tickets for the Bothwell Hospital Auxiliary June 12th Ice Cream Social.
- Linda Fisher announced that the Alzheimer's Walk Committee will host a breakfast at SFCC Commons on June 7 from 7:30 to 10:00 and “Eat Bread and Make Dough” hosted at Panera Bread on June 26 from 4:00 to 8:00 p.m. She will also be giving a caregiver presentation on June 12 at Senior Center at Harbor Village in Warsaw.
- Sue Parrish announced that Shrine Club will host an all you can eat breakfast on June 7.
- Dianne Simon announced Cole Camp citywide garage sale is on June 7.

Lorraine Jackson won the May birthday gift of a gift certificate to Fitters 5th Street Pub.

The July 3 dinner meeting will be under the direction of the Issues Management Committee, Donna Hirner-Gardner, chair.

July 3, 2014 Dinner Meeting – Issues Management



Donna Stetzenbach, Katie Albrecht, Leslie Welpman, and Lori Haney
Membership Chair, Katie

The July 3, 2014 Dinner Meeting was under the direction of the Issues Management Committee, Donna Hirner-Gardner, chair.

The guest speaker was Dr. Marge Harlan who built the Rose M. Nolan Black History Library in Sedalia. Originally, Dr. Harlan was to speak for Black History month, but that meeting was cancelled. She gave an eye-opening Power Point on “Slavery and Civil Rights.”

Lori Haney presided over the meeting. Michelle Sparks gave the invocation. Linda Fisher announced the guests, and Dianne Simon and Michelle Sparks served as hostesses.



Albrecht, installed new member Leslie Whelpman. Donna Stetzenbach is Leslie’s sponsor.

The August meeting will be under the direction of the Telephone/Email Committee.

Betty Blackwell, 2013 Publicity Chair, presented Michelle Sparks with her president’s scrapbook. Betty had taken pictures throughout the year and compiled the scrapbook for Michelle using pictures and other memorabilia collected throughout the year.

SBW August Dinner Meeting



The August dinner meeting was under the direction of Telephone Committee, Debbie Ulmer, chair. The guest speaker was Michelle Swords. She spoke on her struggles with a brain tumor and women's healthcare issues.

The written spotlight was on member Donna Heembrock. Debbie thanked her committee in the planning of the meeting.

President Haney presented the business portion of the meeting. Secretary Debbie Ulmer, read the correspondence. The club received thank you notes from First Baptist Church for Hazel Turner and from Linda Alcorn and Carol Sawyer for Marilyn White. Debbie Ulmer read the action items from the August board meeting and July Dinner meeting.

LaSondra presented the changes to the nomination form for the Employer of the Year. The name will be changed to Business of the Year to allow small businesses to be eligible. There was discussion

regarding changes to Scholarship application form.

Business Women's Week will be October 19 through October 25.

Linda Fisher reported on State Conference. Sedalia SBW won the Traveling Legislative Award, Issues Management Participation Award, Mentoring Honorable Mention Award, Angels of the Highest Realm Membership Award for achieving the greatest percentage of increase in membership by a local, Angels on High Membership Award for retaining or exceeding membership numbers from prior year; High Flying Angel Recruiting Award (for two members) to Della Schnakenberg, Lishanna Bredehoeft and Lori Haney; In the Arms of Angel Recruiting Awards (for one new member) to Linda Alcorn, Marge Lumpe, Nancy Grey, LaSondra Marsch, Shirley McCowen and Teresa Pennock. SBW member Jamie Folsom, and Stacie Savage of Sedalia won state scholarships.

Melissa Moore, district director, reported on Leadership Conference held in Columbia on August 1-2, 2014.

The September 4, 2014 dinner meeting is under the direction of the Career Advancement Committee, LaSondra Marsch and Laura Taylor co-chairs.

SBW Awards Scholarships at the September 2014 Dinner Meeting

Sedalia Business Women awarded two \$1,000 scholarships at the September dinner meeting.



Pictured left to right are scholarship winners **Jamie Folsom** and **Stacie Savage**, and SBW President **Lori Haney**.

Jamie is seeking an Associates of Art degree at State Fair Community College in Sedalia. Then, she will be attending the University of Central Missouri in Warrensburg to get her degree in secondary education. Also, time permitting, she plans to work toward her master's degree in psychology while working as a teacher.

Stacie is a junior at the University of Central Missouri majoring in dietetics. She is pursuing a bachelor's degree and plans to be a nutritionist.

After graduation, she plans to complete an internship so she can become a registered dietitian. After she receives her registration, she would like to work in a hospital offering nutrition counseling for patients who have a special diet need due to a medical condition.

SBW October 2014 Meeting – A Pajama Party!



The October 2, 2014 SBW Meeting was a pajama party highlighting fun, but focusing on donations of undergarments for the women and children who reside at CASA.



President Lori Haney was interviewed by Faith Bemiss for an article that was published on the front page of the October 2 *Sedalia Democrat*.

In the article, Lori was quoted as saying, “One of the reasons I was compelled to join the club, is because they also take a strong stance on advocating for survivors of domestic and sexual abuse.”

President Haney spotlighted CASA.

The evening began with Sedalia Councilman Tolbert Rowe signing the Business Women’s Week proclamation. He presented the proclamation to SBW President Lori Haney.

Guest speaker for the evening, Juanita Holmes,

MSW, LCSW, spoke about recognizing the signs of abusers. She talked about stalking and the roadblocks to a woman leaving an abusive relationship. She also talked about telling the difference between a prince having a frog day and a frog pretending to be a prince.



During announcements the President talked about the Foundation meeting and the Red Purse Raffle, the October 12 Chicken Dinner, upcoming radio spots, the December 5-6 BWM Board Meeting in Branson, the BWM Foundation Scholarship deadline of February 1, an October 10 social (SFCC theater), and all activities of Business Women's Week.

The next SBW Dinner Meeting will be the November 6 Public Relations meeting, upstairs at Best Western. The Woman of the Year and Business of the Year will be announced at the Public Relations Meeting. The regular business meeting has been suspended.

The president announced that since the Public Relations meeting is our largest of the year, the November Board Meeting will be held 5:15 Monday, November 3 in the board room at Moore, Horton, and Carlson.

Equal Rights Amendment Alert! November 7, 2014

If you or anyone you know is interested in attending a scheduled meeting regarding support for the Equal Rights Amendment, you are welcome to join Helene de Boissiere-Swanson at either of the following meetings on Friday, November 7th in St. Louis:

Meeting with Sen. McCaskill – 10 am – Senator McCaskill's Office, 5850 Delmar Blvd, St. Louis 63112

Meeting with Sen. Blunt – 2 pm – Senator Blunt's Office, 7700 Bonhomme, #315, Clayton, MO 63105

SBW Public Relations Dinner Meeting – November 6



At our November Public Relations Meeting, we honored Woman of the Year, Business of the Year, and awarded a Life Time Achievement Award.

Lifetime Achievement Award:

President Lori Haney presented Della Schnackenberg with a Lifetime Achievement Award. Della has served as the Treasurer of Sedalia Business Women for 30 years. She has managed the financial health of our club to ensure our club's impeccable reputation and livelihood. She has mentored numerous members and served as a shining example of professionalism and sisterhood. She has

counseled numerous presidents through their years of leadership.

2014 Business of the Year: The 2014 Business of the Year, Moore's Greenhouses and Flower Shop, is owned by David and Rhoda Moore and operated by Dave and Rhoda, their son Kevin and his wife Melinda, their daughter Becky Leiter, and their longtime employee, Jonathan Rear.

Moore's Greenhouses and Flower Shop has a long history of giving to the local community. They are involved in community organizations, serve on community boards and are very involved in their church, donating both their time and resources. They support and organize campaigns within the community, helping in any way they can.



Woman of the Year: Linda Alcorn was named Sedalia Business Women's 2014 Woman of the Year at the Public Relations Dinner Meeting November 6. Linda has been a member for 23 years and has served on most of SBW's committees more than once. She is organized, dependable and completes everything asked of her in fine fashion. Simply put, she is that member that every organization wishes to have.

She has been a business woman most of her life, as she is the owner of Trans Central Suppliers. She and her husband, Norman, own and have operated Countryside Senior RV Park in Sedalia for over 22 years. She has three step-children and five grandchildren.

SBW 2014 December Meeting – Celebration



The December SBW meeting was under the direction of the Socials Committee, Carolyn Green, chair. Hostesses were Cathy Hammons and Dena Stockstill. Marge Lumpe introduced the guests.

The meeting started late to allow SBW members to participate in Jingle on the Green.

Soundsation, directed by Jan Sproles provided entertainment.

We greatly enjoyed their program!

President Lori Haney conducted the business meeting.



Betty Blackwell presented the Woman of the Year award to Linda Acorn who had missed the November meeting due to prior commitments.

Gifts were exchanged, and re-exchanged, during a game.

SBW January 2015 Meeting – True Colors



The January meeting was under the direction of the Membership Committee, Katie Albrecht, chair.

Neva Allen, Missouri Leadership Now, was the guest speaker. She gave a presentation on True Colors. She led the group through a survey that determined each person's personality type, or "Color." After answering a series of questions, participants could add the numbers to determine whether they were Orange, Gold, Blue, or Green. The informative and entertaining presentation encourages using the correct form of communication for each color type.

During the business session, President Haney announced that she would set up a roundtable meeting with new members and board members.

During the business meeting, Katie Albrecht installed new member Heather Burdick. Katie, soon to be mother of twins, announced her resignation as Second Vice President.

Katie also won the birthday gift.



Business Women of Missouri Scholarship Available

Business Women of Missouri Foundation will award eleven \$1,000 scholarships in April at their 2015 state conference. The Foundation is committed to women helping women through education, legislation and building self-sufficiency. Since 1995, the Federation has awarded more than \$100,000 in scholarships to deserving individuals.

Scholarship applications are available on the organization's website www.businesswomenmo.org. To apply for the scholarship, click on the scholarship link and follow the directions provided. The application deadline is February 1, 2015.

In 2014, three applicants in our area received \$1,000 BWM Foundation Scholarships. Amollie Stoerner, Mora, won a general scholarship, SBW member Jamie Folsom, Stover, received the Phyllis Sanders scholarship, and Stacie Savage, Sedalia, was awarded the Hazel Kohring scholarship.

Applicants must be a Missouri resident and a citizen of the United States. Scholarships are awarded based on a need for financial assistance to upgrade skills and/or to complete education for career advancements. To receive the award, the applicant must show evidence of acceptance into an accredited program.

Anyone who has questions, should email Sedalia Business Women of Missouri at sbwmail@sedaliabwm.org or contact any member of the club.

February 5, 2015 Meeting — Foundation Red Purse Raffle



The February 2015 meeting was a fun meeting! The meeting was under the direction of the Foundation Committee, Amanda Davis, chair.

Jo Ostendorf's dynamic presentation on “Damsel in Defense” provided SBW members with statistics on sex trafficking, assaults on women, rape, and domestic violence. She demonstrated several personal safety devices to prevent an attack.

Following the business meeting, we were pleased to install three new members.



Sponsor Donna Hirner-Gardner, Stormey Allen, Mickayla Peters, Debra Andersen, and sponsor Dianne Simon.



New Member **Debra Andresen** won the Member's Only Clutch valued at \$170. **Carolyn Green** was the lucky winner of the Red Purse Raffle. Her prize exceeded \$740 and a magnificent red purse. Congratulations to both!

SBW March 5, 2015 Dinner Meeting



The March 5, 2015, meeting was under the direction of the Individual Growth Committee, Dianne Simon, chair. The written spotlight was “Why Women Need Sponsors, Not Mentors” written by Frieda Klotz. According to Nicky Gilmour, founder of an online community for women executives called The Glass Hammer, “A mentor might tell you generic advice. A sponsor will advocate on your behalf to help secure work projects that will be more likely to help you advance. Sponsors generally wear your T-shirt in a meeting you’re not in.”

The guest speaker was Stephanie Fraley, Community Outreach Coordinator for Bothwell Regional Health Center and coordinator for the community wellness program, Healthy U. She talked about the success of Healthy U and about “Couch to 5 K” which has turned out to be a very popular program with 275 participants this year.



The Club held a memorial service for member Juanita Hood who recently passed away. Debbie Ulmer conducted the service and presented Juanita’s nephew with a certificate. Her family gifted the Club with her scrapbooks.



It was the club's birthday and we celebrated with birthday cake and ice cream. Ironically, no club member was present who had a March birthday so President Lori Haney let Stephanie draw for the certificate which turned out to be a gift certificate to Kehde's.

Sedalia Business Women April Meeting – Giving Back to the Community!



Our April dinner meeting was held at Patricia's on April 7 with around fifty people attending. The meeting was under the direction of the Special Projects Committee, Nancy Grey, Missy Marksberry, and Sue Parrish, co-chairs. Hostesses were Cathy Hammons and Dena Stockstill.

Volunteer chicken fryers for our annual chicken dinner were honored. President Haney expressed the Club's appreciation for their hard work that makes our annual chicken dinner a success. Proceeds from annual chicken dinner were distributed to recipients, CASA, Child Safe and Meals on Wheels.



Dr. Kiburz entertained us with a cowboy poem and then spoke on the Trails End upcoming dedication being held on April 24 through 26, 2015, on the Missouri State Fair Grounds.



We installed new members Kayla Clutter and Connie Kiburz. Welcome to Sedalia Business Women!

Lori Haney, President reported on dates for SBW state conference: April 23rd, executive board meeting; April 24th State pre-conference executive board meeting. Conference April 24th to 26th.



LaSondra Marsch, Co-Chairman of the Nominating Committee LaSondra presented the slate of officers for the 2015-2016 year. They are as follows: Director – Lori Haney; President – Michelle Sparks; President Elect – Donna Hirner-Gardner; First Vice – Kayla Clutter; Second vice – Debra Andresen; Secretary – Debbie Ulmer; Treasurer – Della Schnakenberg.