



# Business Women of Missouri

## TEN Great Reasons to be a Business Women of Missouri Member!

### 1. Impact

Become a change agent as a Business Women of Missouri member! Be part of a movement to make a difference in the lives of working women as we work together to create the changes needed for equitable work environments and supportive communities. Belong to a recognized state organization whose legacy of success opens doors to other leaders and opinion makers.

### 2. Networking

Exchange ideas, explore business opportunities, and share common goals with professional women at the community and state level. Improve your work-life effectiveness through strategies gained from professional development opportunities and research from Business Women of Missouri Foundation. Connect with mentors, colleagues and friends who can assist you in advancing your career and making the right connections.

### 3. Advocacy

BWM has always been instrumental in impacting public policy. Stay informed and participate in the process. Learn how to be a successful advocate and lobby your representatives. Keep the working woman's agenda – equal pay, work-life effectiveness, better child and elder care, strong social security pension programs and workplace equity – at the forefront. Through Business Women of Missouri membership you have a powerful voice without doing all of the legwork yourself.

### 4. Career Advancement

Participate in Business Women of Missouri programs that are specifically designed to provide personal and professional development, growth and opportunities. Through seminars and workshops, members are provided with a vast array of opportunities to gain the skills they need to succeed and be successful. The Individual Growth program provides women with the leadership, negotiation and professional skills necessary to reach their full potential. The Generations Taking Charge program gives a "leg up" to young women who are new to the work force and full of potential.

### 5. Resources

Members are kept on top of developing issues and organization activities through the quarterly magazine Missouri Business Woman.

### 6. Leadership

Increase your marketability by maximizing your Business Women of Missouri membership. Develop and hone leadership skills at the local and state levels with mentors to help you along the way. Identify volunteer opportunities that match your professional goals to use those transferable skills. Become a recognized leader by getting involved in programs that benefit your community.

### 7. Visibility

Gain visibility and prominence in your community through involvement in Business Women of Missouri events -- locally, regionally, and statewide. Meetings, newsletters and web sites provide opportunities to showcase and promote you and your business.

### 8. Helping Others

Missouri Federation of Business and Professional Women's Clubs, Inc. has a proud tradition of "women helping women." Missouri's first foundation was created in 1919. In 1956, the members created MFBPW Foundation, the first state foundation focused solely on issues related to working women. In 2009, the organization adopted the shorter name of Business Women of Missouri. Today, the organization is called BWM Foundation. Supporting BWM Foundation allows you to help other women upgrade their skills or return to the workplace while improving workplace equity and work-life effectiveness. Involvement in the Individual Growth, Generations Taking Charge and mentoring allows you to aid in the personal and professional development of women while raising awareness of issues affecting working women.

### 9. Member Benefits

Gain access to special programs through BWM and to signature resources through the membership.

### 10. Personal Connections

Membership in BWM brings many rewards but the most lasting and meaningful are the lifelong connections. Through participation in the many BWM activities and programs, you will form supportive friendships as well as important business relationships. There is nothing quite like the feeling you get in a room of focused, powerful women energized by current issues and a common cause. Whether it is laughing together, working together or lobbying together, BWM members know how to have fun and how to get the job done!

**Join Business Women of Missouri today!**